TOP TEN REASONS TO UTILIZE KYOCERA'S PRESCRIBE SOLUTION

The ability to create, store and call forms from a compact flash card or from the device HDD allows your customers to improve on their overall Return On Investment (ROI), and save on business resources, such as network bandwidth, storage space and other costs, such as the inventory management associated with preprinted forms.To further enhance the value of the PRESCRIBE Solution, consider that a typical three-part preprinted form can cost anywhere from 7 to 22 cents per form. The same form, created electronically and stored on a Kyocera Printer or MFP, would have a cost per page thatresults in tremendous cost savings over the life of the form. Kyocera's unique PRESCRIBE Solution allows businesses to improve every aspect of their business critical documents and forms.

1.Form Creation

Utilizing the **PRESCRIBE Solution** provides your customer with an alternative way of printing their variable data on forms.With PRESCRIBE, the preprinted forms your customer currently uses in their business can be created digitally and stored on any of Kyocera's printers and MFPs that support Compact Flash (Type 1), eliminating the need to inventory expensive preprinted forms and the costs associated with these forms.

2. Form Modifications

Your customers can modify any form as needed to accommodate changes such as addresses, telephone numbers, logos, etc. reducing the unexpected costs associated with reprinting their forms.The PRESCRIBE SOLUTION ensures that critical business documents can always be current, and reduce the expense and waste from "out of date" forms.

3. Multi-Part Forms

With the **PRESCRIBE Solution** your customers can create their multi-part forms electronically and download the forms to any supported Kyocera printer or MFP.These forms can be printed "on demand", improving forms printing productivity over legacy tractor-fed line printers traditionally used to print multi-part forms.

4. Signatures

The **PRESCRIBE Solution** gives your customers the ability to store and secure electronic signatures for check endorsements on a compact flash card supported by Kyocera Printers and MFPs.With this solution, businesses can print on preprinted check stock with an authorized signature placed in the appropriate location on the checks. For security purposes the compact flash card can be removed and secured, preventing any unauthorized access.

5. Specify Job Output

Since Kyocera's PRESCRIBE language is not driver dependent, data can be sent from virtually any environment such as an AS400 or UNIX. **PRESCRIBE** allows business environments printing from a host-based system to use the paper handling and finishing capabilities of a Kyocera Printer or MFP, dramatically improving productivity and allowing customers to realize a cost savings advantage from two-sided (duplex) printing.

6. PCL Font Download

With **PRESCRIB**E and Kyocera's IC-LINK utility, your customers can download custom fonts to any supported Kyocera Printer or MFP.These special fonts may be proprietary and are recognized by the device as forms that have been created as PCL fonts.These custom fonts can be delivered to a Compact flash card or hard disk drive, eliminating the need of continuously downloading fonts as part of the print stream that are used for proprietary applications.

7. Letterhead

With the **PRESCRIBE Solution** your customers can create and enhance company letterheads, including logos, electronically and store them on any supported Kyocera Printer or MFP.This solution provides a flexible advantage and contributes to the cost savings associated with eliminating expensive preprinted letterhead. In addition, Kyocera's Color Printers and MFPs are supported, so businesses can communicate in a colorful and professional manner.

8. Barcode

The **PRESCRIBE Solution** gives you the ability to create and store non-resident barcode fonts on any supported Kyocera Printer or MFP.This solution is very inexpensive when compared to third-party solutions in the market today.To simplify barcode creation, Kyocera's PCL Barcode Compact Flash Solution is available, which automatically reads data being transmitted and creates a unique barcode.

9. Gray Bar

With the PRESCRIBE Solution, businesses can eliminate "green bar" tractor-fed line printers in their environments and incorporate a plain paper "gray bar" solution from any supported Kyocera Printer or MFP.

10. Raw Data

The PRESCRIBE Solution allows businesses to incorporate PRESCRIBE commands into their unique workflows. Data streams interpreted by the commands allow for shrinking or increasing the number of lines per page or font sizes, dictate where on the page you want your data to print and more.This can be extremely beneficial in many host-based environments, such as AS400 or UNIX where using a printer driver is not common.