



Document Solutions

TIERED COLOR TECHNOLOGY

BRING AFFORDABLE
COLOR PRINTING
TO YOUR OFFICE



THE KYOCERA TIERED COLOR SYSTEM ADVANTAGE

Are cost concerns holding you back from color printing?

Kyocera's unique Tiered Color System is the solution you've been looking for!

Only pay for the color you use.

- Works seamlessly with Kyocera color MFPs and printers, offering excellent color quality within your budget.
- Print impactful documents with a splash of color or vibrant full coverage to get your message across at a lower cost per page, based on tiered billing.
- Reduce the cost of your color printing by evaluating whether you are printing a simple text document with a color company logo or a full color document.



BRING AFFORDABLE COLOR PRINTING TO YOUR OFFICE

BUSINESS COLOR PRINTING CUSTOMIZED TO FIT YOUR NEEDS

Finally, a solution that revolutionizes the way you pay for color printing. Kyocera technology puts you in control by defining your color usage levels, based on your documents. Therefore, you pay for the amount of color you use. For example, do you currently use a black and white MFP or printer, but would like to add color to documents, such as letterheads and invoices? Kyocera's unique Tiered Color System can help you control your costs by evaluating every document to determine whether it is a simple text document with a color company logo, a full color document or somewhere in between, and charging accordingly.

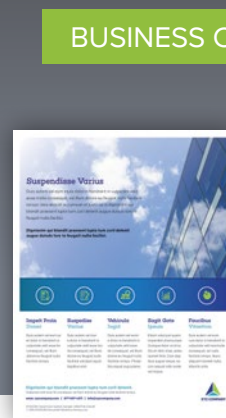
TIERED COLOR SYSTEM

Besides the traditional color and black and white counters, Kyocera devices also have three additional counters which count the coverage of printed and copied pages and categorizes them into three groups. Example:

- [1] SIMPLE COLOR (Low Coverage)**
A color company logo on black and white correspondence.
- [2] BUSINESS COLOR (Medium Coverage)**
A report that contains colorful charts and graphs with text.
- [3] CREATIVE COLOR (High Coverage)**
Color rich collateral such as brochures and presentations.



SIMPLE COLOR



BUSINESS COLOR



CREATIVE COLOR

For more information on how Kyocera's Tiered Color System can bring affordable color printing to your office, please contact KYOCERA Document Solutions America Inc.

Coverage samples on this document are for example only and may not represent accurate coverage samples.

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